



Tribune Broadcasting Credit Application
KCPQ/KZJO TV A TRIBUNE BROADCASTING STATION
 1813 WESTLAKE AVE N SEATTLE, WA 98109 206-674-1487 (P) 206-674-1473 (F)

CUSTOMER INFORMATION: (PLEASE PRINT OR TYPE)

BUSINESS NAME:		YEAR FOUNDED
ADDRESS		TELEPHONE #
CITY, STATE, ZIP CODE		
ACCOUNTS PAYABLE CONTACT & PHONE #	ESTIMATED ADVERTISING BUY	ESTIMATED NET WORTH

ORGANIZATIONAL STRUCTURE:

CORPORATION
 PARTNERSHIP
 SOLE PROPRIETORSHIP
 NON PROFIT

TYPE OF BUSINESS

DIRECT BUYER
 AGENCY
 HOUSE AGENCY
 BUYING SERVICE

CORPORATION NAME	DATE INCORPORATED	STATE(S) INCORPORATED
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PRINCIPAL OWNERS, PARTNERS OR OFFICERS:

NAME	TITLE
NAME	TITLE

BANKING INFORMATION:

BANK NAME	TYPE OF ACCT / ACCT #	TELEPHONE #
ADDRESS	CITY, STATE, ZIP CODE	CONTACT

ESTABLISHED BROADCAST MEDIA REFERENCES:

NAME	CITY, STATE, ZIP CODE	TELEPHONE #
NAME	CITY, STATE, ZIP CODE	TELEPHONE #
NAME	CITY, STATE, ZIP CODE	TELEPHONE #
NAME	CITY, STATE, ZIP CODE	TELEPHONE #

YOU REPRESENT AND WARRANT THAT THE INFORMATION ON THIS FORM IS TRUE AND ACCURATE. YOU AUTHORIZE KCPQ/KZJO TV TO VERIFY THIS INFORMATION, CONTACT THE LISTED REFERENCES AND BANKS, AND OBTAIN A CREDIT REPORT. PLEASE PROVIDE KCPQ/KZJO TV WITH A COPY OF YOUR MOST RECENT AUDITED FINANCIAL STATEMENT AND/OR ANNUAL REPORT

ALL AMOUNTS DUE FOR ADVERTISING AND RELATED SERVICES PROVIDED BY KCPQ/KZJO TV SHALL BE DUE AND PAYABLE WITHIN 30 DAYS FROM THE DATE OF INVOICE. YOU SHALL REPORT ANY DISPUTES TO KCPQ/KZJO TV AND PAY AN AMOUNTS NOT THE SUBJECT OF A GOOD-FAITH DISPUTE BY THE DUE DATE. INTEREST MAY ACCRUE ON ANY PAST DUE AMOUNTS. YOU AGREE TO PAY ANY COLLECTION AND/OR ATTORNEYS' EXPENSES AND FEES. IF THERE IS AN AGENCY AND/OR BUYING SERVICE, EACH PARTY SHALL BE JOINTLY AND SEVERALLY LIABLE TO KCPQ/KZJO TV FOR ANY AMOUNTS DUE. PAYMENT BY ONE PARTY TO ANOTHER SHALL NOT CONSTITUTE PAYMENT TO KCPQ/KZJO TV.

COMPLETION OF THIS CREDIT APPLICATION IN NO WAY OBLIGATES KCPQ/KZJO TV TO EXTEND CREDIT. SHOULD CREDIT BE APPROVED, YOU SHALL BE SUBJECT TO KCPQ/KZJO TV'S STANDARD TERMS AND CONDITIONS THAT ARE PROVIDED BY KCPQ/KZJO TV. KCPQ/KZJO TV MAY, AT ANY TIME AND IN ITS SOLE DISCRETION, RESCIND EXTENSION OF CREDIT AND REQUIRE PAYMENT IN ADVANCE. EACH TRIBUNE ENTITY MAY ELECT TO RELY ON THIS APPLICATION AND EXTEND CREDIT THERON, BUT SHALL NOT BE OBLIGED TO DO SO AND MAY REQUIRE SUBMISSION OF A NEW APPLICATION. IF SUCH CREDIT IS GRANTED, YOU SHALL BE BOUND TO SUCH ENTITY BY THE TERMS HEREIN AND THAT ENTITY'S STANDARD TERMS AND CONDITIONS. IT IS THE STATION'S POLICY NOT TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN ITS ADVERTISING SALES CONTRACTS. IT IS THE STATION'S POLICY NOT TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN ITS ADVERTISING SALES CONTRACTS.

SIGNATURE OF A CORPORATE OFFICE, PARTNER, OWNER:

PRINT NAME: _____ TITLE: _____ DATE: _____